

**SUPPORT PCGD!**

*The Partnership for Community Growth & Development is a public/private not-for-profit organization which is committed to its partners, including businesses, local government and Liberty area citizens. It is through our work that the Liberty area will benefit from these partners coming together for the betterment of the community.*

**PLEDGE FORM**

In order to enhance the future economic growth of the Liberty area, I hereby authorize an investment in the Partnership for Community Growth & Development:

\$ \_\_\_\_\_ to be paid as follows:

\$ \_\_\_\_\_ herewith, and the balance in annual payments of

\$ \_\_\_\_\_ beginning \_\_\_\_\_ (date).

|                                 |
|---------------------------------|
| <b>Firm/Investor Name</b>       |
| <b>Investor Representative</b>  |
| <b>Mailing Address</b>          |
| <b>City, State, Zip</b>         |
| <b>Phone/fax/ email address</b> |
| <b>Signature</b>                |

Please complete the form above & make checks or securities payable to:

Partnership for Community Growth & Development  
 9 South Leonard (PCGD)  
 Liberty, Missouri 64068

Phone: 816-407-9242  
 Fax: 816-407-9138  
 Email: [libertypartnership@sbcglobal.net](mailto:libertypartnership@sbcglobal.net)

Investments in PCGD may be characterized as a deductible and necessary business expense pursuant to Section 162 of the Internal Revenue code. Please consult your tax advisor for specific reporting requirements.

**INVESTOR INFORMATION**



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## Who we are

### *The Partnership for*

### *Community Growth & Development*

is a groundbreaking approach to economic and community development for the Liberty Area.

This exciting, new public/private partnership was launched in late January, 2004 and built on a solid foundation of teamwork . . . .

. . . . teamwork among key leaders in business, municipal and county government, higher education, and pro-business and civic organizations.

The partnership continues to develop under strong leadership and through the input and involvement of a great number of your peers.

Since its launch in 2004, PCGD has hired a full-time professional economic developer, established its not-for-profit status, contracted with the City for services and solicited support from the private sector. Leaders have put into place a plan of work and a budget.

Much is yet to be done . . . we hope we can count on your support.

## What we will accomplish

### **Marketing**

The objective of the marketing piece of the plan of work is to make known the assets and advantages of conducting business in the Liberty area. PCGD has identified 3 target audiences to which to market: prospects outside the Liberty area, the community as a whole and PCGD investors. The marketing component of the plan of work shall be achieved through advertising, website, marketing trips and public relations.

### **Business Retention & Expansion**

The objective of this section of the plan of work is to retain the businesses already located in the Liberty area and help them grow. Also critical is the purpose of serving as an ombudsman for the business community in dealing with concerns and issues. The overall goal in this section is to create and maintain a healthy business climate that encourages and supports business growth and expansion.

### **Product Improvement**

If one considers the Liberty area as the product to be promoted then product improvement must also be an objective of the plan of work. Improvement of the Liberty area can come from many areas (see business retention). However, communication of improvement issues is critical. In the contract for services with the City, it is noted that issues and concerns will be addressed in a timely manner.

Also under product improvement is the work to bring to fruition a convention center for the Liberty area.

## How we will fund our work

| <b>Annual contribution</b>     | <b>Level name</b> | <b>Level benefits</b>   |
|--------------------------------|-------------------|---|
| <b>\$25,000 or more</b>        | Leadership level  | Logo on website & E-News, annual article about your company in E-News, sponsor line on all outgoing PCGD e-mails PLUS Chairman level benefits |
| <b>\$10,000 up to \$25,000</b> | Chairman Level    | Prominent listing on the PCGD website and E-News and a seat on the board of directors PLUS Executive level benefits                           |
| <b>\$2,500 up to \$10,000</b>  | Executive Level   | Inclusion in annual community marketing tour PLUS Foundation level benefits   |
| <b>Less than \$2,500</b>       | Foundation Level  | Monthly E-News, committee participation, event invitations  |

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