



FOR IMMEDIATE RELEASE

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Wear-Concepts, Inc. chooses Liberty for its new location

February 12, 2008 LIBERTY, Mo. – Wear-Concepts, Inc. has selected a site in Liberty, Mo. for its new 25,000 square foot manufacturing and distribution facility. The company currently employs 36 people at its Riverside, Missouri location. It is expected that the employees will transfer to the new location.

General Manager Gary Babb, led the site location search for Wear-Concepts. He noted “This new location and building will provide Wear-Concepts the room we need to meet our customers’ orders. We need more space to accommodate our business growth. The accessibility to our customers from Heartland Meadows was a key factor in our decision making process. Remaining in the area was important to us so we could retain our workforce.” Wear-Concepts, Inc. manufactures and repairs steel parts for the Cement, Power, and Grain industries. It supplies wear resistant materials, adhesives and sealants for steel fabrication. Wear-Concepts has already had its preliminary plan meeting with City Planning and Development. Babb noted that the company would like to be in its new building by October 2008.

Liberty Mayor Bob Steinkamp said, “We are pleased that Wear-Concepts has chosen our community as the home for their growing business. This project continues Liberty’s expansion of its business base. Wear-Concepts, Inc. is the third new light industrial business announcement in as many months.”

To find its new location, Babb worked with Mike VanBuskirk at Zimmer Companies representing Hallmark and Heartland Meadows, the Partnership for Community Growth & Development and the City of Liberty. Wear-Concepts initially made contact with Zimmer - the real estate management firm that oversees Heartland Meadows, Hallmark’s light industrial business park. Alicia Stephens with the Partnership for Community Growth & Development met with company representatives at the site to provide information about Liberty. Stephens then coordinated a meeting for Wear-Concepts to meet with City officials to discuss their potential location here. Babb noted that “Wear-Concepts, Inc. looks forward to being a member of the Liberty business community.”