



Date: 10/14/09

Current Geography Selection: (1 Selected) 15 minute drive time: I 35 & STATE HWY 152, LIBERTY, MO 64068 *

Current Index Base: Entire US

Lat: 39.244560 Long: -94.456120

City: Liberty Pop: 28,905

County: Clay County Pop: 221,100

Zip: 64068 Pop: 36,270

Demographic Detail Summary Report

Population Demographics

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Total Population	143,233		170,586		206,429		227,636		19.1%	10.3%
Population Density (Pop/Sq Mi)	678.2		807.7		977.4		1,077.8		19.1%	10.3%
Total Households	56,154		68,800		76,892		80,269		22.5%	4.4%

Population by Gender:

Male	69,231	48.3%	82,907	48.6%	102,073	49.5%	116,072	51.0%	19.8%	13.7%
Female	74,002	51.7%	87,678	51.4%	104,356	50.6%	111,564	49.0%	18.5%	6.9%

Population by Race/Ethnicity

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
White	137,296	95.9%	156,258	91.6%	181,182	87.8%	194,507	85.5%	13.8%	7.4%
Black	2,778	1.9%	5,312	3.1%	6,028	2.9%	4,310	1.9%	91.2%	-28.5%
American Indian or Alaska Native	753	0.5%	831	0.5%	1,558	0.8%	3,683	1.6%	10.3%	136.4%
Asian or Pacific Islander	1,279	0.9%	2,805	1.6%	2,131	1.0%	1,259	0.6%	119.3%	-40.9%
Some Other Race	1,117	0.8%	2,201	1.3%	6,369	3.1%	10,647	4.7%	97.1%	67.2%
Two or More Races			3,178	1.9%	9,161	4.4%	13,229	5.8%		44.4%
Hispanic Ethnicity	3,577	2.5%	6,559	3.9%	12,076	5.9%	17,049	7.5%	83.4%	41.2%
Not Hispanic or Latino	139,656	97.5%	164,027	96.2%	194,353	94.2%	210,587	92.5%	17.5%	8.4%

Population by Age

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
0 to 4	10,697	7.5%	12,145	7.1%	15,369	7.5%	15,169	6.7%	13.5%	-1.3%
5 to 14	19,859	13.9%	24,059	14.1%	28,688	13.9%	31,921	14.0%	21.2%	11.3%
15 to 19	9,358	6.5%	11,227	6.6%	13,538	6.6%	14,553	6.4%	20.0%	7.5%
20 to 24	10,516	7.3%	10,974	6.4%	14,158	6.9%	15,583	6.8%	4.4%	10.1%
25 to 34	27,524	19.2%	27,035	15.8%	28,094	13.6%	29,575	13.0%	-1.8%	5.3%
35 to 44	22,877	16.0%	28,892	16.9%	28,970	14.0%	29,496	13.0%	26.3%	1.8%

45 to 54	15,746	11.0%	23,466	13.8%	30,475	14.8%	32,107	14.1%	49.0%	5.4%
55 to 64	12,071	8.4%	14,423	8.5%	23,353	11.3%	28,610	12.6%	19.5%	22.5%
65 to 74	9,016	6.3%	9,935	5.8%	12,960	6.3%	18,060	7.9%	10.2%	39.4%
75 to 84	4,202	2.9%	6,456	3.8%	7,715	3.7%	9,403	4.1%	53.6%	21.9%
85+	1,384	1.0%	1,975	1.2%	3,096	1.5%	3,140	1.4%	42.6%	1.4%

Median Age:

Total Population	32.6		34.9		36.2		37.4		7.1%	3.4%
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Households by Income

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
\$0 - \$15,000	8,433	15.0%	5,871	8.5%	4,471	5.8%	4,090	5.1%	-30.4%	-8.5%
\$15,000 - \$24,999	9,861	17.6%	7,405	10.8%	5,771	7.5%	5,243	6.5%	-24.9%	-9.1%
\$25,000 - \$34,999	10,005	17.8%	9,622	14.0%	7,543	9.8%	6,735	8.4%	-3.8%	-10.7%
\$35,000 - \$49,999	12,830	22.8%	12,981	18.9%	11,775	15.3%	11,360	14.2%	1.2%	-3.5%
\$50,000 - \$74,999	10,375	18.5%	16,518	24.0%	17,374	22.6%	17,752	22.1%	59.2%	2.2%
\$75,000 - \$99,999	3,028	5.4%	8,802	12.8%	12,660	16.5%	13,220	16.5%	190.7%	4.4%
\$100,000 - \$149,999	1,102	2.0%	5,476	8.0%	11,710	15.2%	14,420	18.0%	396.9%	23.2%
\$150,000 +	518	0.9%	2,126	3.1%	5,588	7.3%	7,448	9.3%	310.4%	33.3%
Average Hhld Income	\$0		\$58,082		\$69,531		\$71,921		N/A%	3.4%
Median Hhld Income	\$34,764		\$48,187		\$61,943		\$67,519		38.6%	9.0%
Per Capita Income	\$15,688		\$23,425		\$26,030		\$25,484		49.3%	-2.1%

Employment and Business

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Age 16 + Population	110,834		132,023		159,643		177,618		19.1%	11.3%
In Labor Force	80,961	73.1%	95,453	72.3%	115,423	72.3%	128,510	72.4%	17.9%	11.3%
Employed	77,315	95.5%	92,042	96.4%	106,217	92.0%	121,216	94.3%	19.0%	14.1%
Unemployed	3,397	4.2%	3,282	3.4%	8,787	7.6%	6,842	5.3%	-3.4%	-22.1%
In Armed Forces	230	0.2%	129	0.1%	419	0.4%	452	0.4%	-43.8%	8.0%
Not In Labor Force	29,874	27.0%	36,570	27.7%	44,221	27.7%	49,108	27.7%	22.4%	11.1%
Number of Employees (Daytime Pop)					118,261					
Number of Establishments					6,880					
Emp in Blue Collar Occupations			32,933	35.8%						
Emp in White Collar Occupations			59,110	64.2%						

Housing Units

Percent Change

	1990 Census		2000 Census		2009 Estimate		2014 Projection		1990 to 2000	2009 to 2014
Total Housing Units	60,583		72,390		84,058		89,630		19.5%	6.6%
Owner Occupied	36,324	60.0%	46,707	64.5%	51,694	61.5%	49,319	55.0%	28.6%	-4.6%
Renter Occupied	19,828	32.7%	22,093	30.5%	25,198	30.0%	30,950	34.5%	11.4%	22.8%
Vacant	4,428	7.3%	3,590	5.0%	7,167	8.5%	9,362	10.4%	-18.9%	30.6%

Vehicles Available

	1990 Census		2000 Census		2009 Estimate		2014 Projection		Percent Change	
									1990 to 2000	2009 to 2014
Average Vehicles Per Hhld	1.80		1.70		1.90		2.00		-6.2%	4.5%
0 Vehicles Available	2,581	4.2%	3,239	4.7%	3,322	4.3%	3,884	4.8%	25.5%	16.9%
1 Vehicle Available	18,056	29.2%	23,384	34.0%	25,759	33.5%	28,378	35.4%	29.5%	10.2%
2+ Vehicles Available	41,291	66.7%	42,176	61.3%	47,811	62.2%	48,007	59.8%	2.1%	0.4%

Marital Status

	1990 Census		2000 Census		2009 Estimate		2014 Projection		Percent Change	
									1990 to 2000	2009 to 2014
Age 15+ Population	112,694		134,382		162,365		180,526		19.2%	11.2%
Married, Spouse Present	67,810	60.2%	75,325	56.1%	93,357	57.5%	104,885	58.1%	11.1%	12.3%
Married, Spouse Absent	1,715	1.5%	4,140	3.1%	5,016	3.1%	5,543	3.1%	141.4%	10.5%
Divorced	11,464	10.2%	15,919	11.9%	18,283	11.3%	19,922	11.0%	38.9%	9.0%
Widowed	6,571	5.8%	7,247	5.4%	8,354	5.2%	8,978	5.0%	10.3%	7.5%
Never Married	25,123	22.3%	31,751	23.6%	37,355	23.0%	41,198	22.8%	26.4%	10.3%

Educational Attainment

	1990 Census		2000 Census		2009 Estimate		2014 Projection		Percent Change	
									1990 to 2000	2009 to 2014
Age 25+ Population	92,820		112,180		134,663		150,390		20.9%	11.7%
Grade K - 8	4,612	5.0%	2,709	2.4%	2,248	1.7%	1,860	1.2%	-41.3%	-17.3%
Grade 9 - 12	8,805	9.5%	9,235	8.2%	7,359	5.5%	8,003	5.3%	4.9%	8.8%
High School Graduate	32,012	34.5%	34,366	30.6%	39,870	29.6%	43,539	29.0%	7.4%	9.2%
Some College, No Degree	22,011	23.7%	28,995	25.9%	29,510	21.9%	32,039	21.3%	31.7%	8.6%
Associates Degree	5,526	6.0%	6,794	6.1%	11,531	8.6%	13,448	8.9%	22.9%	16.6%
Bachelor's Degree	13,948	15.0%	20,608	18.4%	30,561	22.7%	35,800	23.8%	47.8%	17.1%
Graduate Degree	5,896	6.4%	9,099	8.1%	13,584	10.1%	15,702	10.4%	54.3%	15.6%
No Schooling Completed			375	0.3%						

*** Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.**

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.
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